

PERSONAL INFORMATION

Nenad Narandža



 Zavnoh-a 13, 40000 Čakovec (Croatia)
 0994033490
 nenad.naranda@gmail.com
 nenadnaranda.com  <https://www.linkedin.com/in/nenadnaranda/>
 Skype nenad.naranda@live.com

Sex Male | Date of birth 20 Oct 1992 | Nationality Croatian

WORK EXPERIENCE

28/05/2019–30/11/2019

Digital Designer

Ducal d.o.o. (Calzedonia Group), Varaždin (Croatia)
it.calzedonia.com

Creating visuals for Calzedonia, Tezenis, Intimissimi, and Falconeri including:

- Website Banners
- Banner Ads
- Landing Pages
- Newsletters

13/02/2018–16/07/2018

Digital Designer and Video Content Creator

Miles Electric Skateboards, San Diego (United States)
milespower.com

- Video Production (Storyboard, Cinematography, Video Editing, Motion Graphics)
- Photography (Product photos, Photo Editing, Ads)
- Graphic Design (Posters, banners, business cards)
- Web Design and Sales (Wordpress, Shopify)

27/07/2017–01/07/2018

Digital Designer and Video Content Creator

FLX Bike and Miles Electric Skateboards, Shanghai (China)
flx.bike

- Video Production (Storyboard, Cinematography, Video Editing, Motion Graphics)
- Photography (Product photos, Photo Editing, Ads)
- Graphic Design (Posters, banners, business cards)
- Web Design and Sales (Wordpress, Shopify)

01/04/2014–01/08/2015

Digital Designer

University of Maribor, Faculty of Electrical Engineering and Computer Science, Smetanova ulica 17, 2000 Maribor, Slovenia Ubiquitous Information Solutions for Improvement of Health and Welfare of People, Maribor (Slovenia)

- Web Design (HTML/CSS)

- Creation of Graphics and UI Elements (Icons, Buttons, Backgrounds)
- Photography (Product photos)

EDUCATION AND TRAINING

01/10/2011–15/07/2014

Bachelor of Multimedia and Graphic Technology

University North (University Center Varaždin), Varaždin (Croatia)

- Graphic Design
- Photography
- Video Production
- Sound Design
- Web Design

15/09/2014–16/02/2017

Mag. Ing. of Media Communications

University Maribor, Faculty of Electrical Engineering and Computer Science, Maribor (Slovenia)

- Video Production and Broadcasting (Directing, Story-boarding, Cinematography)
- Web Design (UI, UX Design)
- Media Communications (Public Speaking)

PERSONAL SKILLS

Mother tongue(s)

Croatian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C1
German	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- Great communication skills gained on Internships, speaking English in foreign countries (USA, China) and using it on a regular basis ranging from 6 months to 1 year.
- Working as a freelancer I developed great communication and negotiating skills, having direct contact with clients

Organisational / managerial skills

- Team leading skills acquired on set for numerous video shoots, photography sessions
- Managerial skills gained by leading a marketing team of 5 people
- Good organizational skills gained as a Videographer, organizing files and folders for easy access and archiving

Job-related skills

- Great Photography and Photo Editing skills (Working with multiple companies on Photo Ads, Product Photography)
- Cinematography and Editing (As a Social Media Manager I was responsible for coming up with ideas about creating campaigns and making videos related to the campaigns)
- Graphic Design and Animation (Creating graphics for user manuals, icons for mobile apps and animating graphics and text for videos)
- Creating a high volume of high-quality banner Ads for Adform in Adobe Photoshop
- Skilled drone piloting and filming (Gained experience on DJI Mavic Pro)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Proficient user	Independent user	Proficient user

Digital skills - Self-assessment grid

- Adobe Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, XD
- Word, Power Point, Excel

Other skills

- Longboarding: Experienced longboarder, provided my riding skills for video shoots, also used longboards for filming videos

Driving licence

A1, B